

VOCABULARY GUIDE

VOL. 2

FOR

EOI

B2

**For your Monologue - Dialogue - Mediation
& Writings**

- **IDIOMS**
- **READY-TO-USE ARGUMENTS**
- **PROS & CONS**
- **PHRASAL VERBS**

CONSUMERISM

GLOBALISATION

NEW TECHNOLOGIES

MONEY MATTERS

WORLD OF SPORTS

INTERNET & SOCIAL MEDIA

FOOD & DIET

MASS TOURISM & TRAVELLING

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1. Shopping and consumerism

- **Consumerism. Positive & Negative Aspects. Shopaholics.**
- **Online shopping. Pros & Cons.**
- **Local shops & Markets vs Shopping Malls.**
- **Expressions/Idioms to improve your productions.**

Positives of Consumerism

- Consumerism creates employment. Shops need shop assistants to make the shopping process more successful.
- It helps to reduce poverty as money goes round.
- It encourages innovation and creativity in business.
- We live in a global economy and commerce is a key factor for the economy.
- We have a better quality of life when we buy items which help us have a more comfortable life.

Negatives of Consumerism

- Consumerist societies create more waste and use more natural resources such as wood to make paper and cardboard containers/bags.
- Millions of plastic containers cause damage to the environment.
- Consumerism creates a “throw-away” culture. You sometimes buy things which you will only use once and never again.
- Advertisers tell us who we are and what we want. They manipulate the information to convince us to buy things we don't really need.
- Wealth does not lead to happiness.

- Materialism causes greed and crime.
- We should return to traditional values like sharing, donating and reusing.

Shopaholics

- Shopaholics believe that if they shop they will feel better.
- Being shopaholic is similar to any other addictive behavior.
- This condition shares the same characteristics as problem drinking (alcoholism), gambling and overeating addictions.
- Compulsive shopping can be a seasonal relief for the anxiety, depression and loneliness during the December/Christmas holiday season.
- Compulsive shopping can also arise when a person feels depressed, lonely and angry.
- Such behaviour generally makes these feelings worse because these individuals are burdened with a substantial financial debt obtained from compulsive shopping.

Online Shopping: Advantages

- Online shopping gives people the opportunity to shop 24/7. Internet purchasing stores are open round the clock 24/7, 7 days a week, and 365 days
- You can get cheap deals and better prices. To attract customers to shop online, marketers offer discounts to the customers.
- You can obtain more variety. You can find almost any brand or item you're looking for.

EXPRESSIONS FOR YOUR #PRODUCTIONS

1. GOOD VALUE FOR MONEY

= SOMETHING THAT IS GOOD VALUE FOR MONEY IS WORTH THE MONEY SPENT ON IT.

"THE QUALITY IS EXCELLENT SO IT'S GOOD VALUE FOR MONEY."

2. TO GO WINDOW SHOPPING

= WHEN PEOPLE GO WINDOW SHOPPING, THEY LOOK AT THINGS IN SHOP WINDOWS, WITHOUT ACTUALLY PURCHASING ANYTHING.

"I HAVEN'T BEEN PAID YET, SO I CAN ONLY GO WINDOW SHOPPING."

3. BARGAIN HUNTING

= SPEND TIME IN THE SHOPS LOOKING FOR ITEMS TO BUY AT THE LOWEST PRICE

"DURING THE SALES I GO BARGAIN HUNTING WITH MY FRIENDS!"

4. TIGHTEN OUR BELTS

= SPEND AS LITTLE MONEY AS POSSIBLE

MOST OF US HAVE BEEN TIGHTENING OUR BELTS OVER THE LAST YEAR AS WE SPENT ALMOST ALL OUR MONEY ON OUR NEW CAR.